

How do we enhance the public's understanding of the Squam Watershed Project and how we encourage people to be involved?

- put info about the project at boat ramps. Provide handouts to Lake Hosts
- Identify the connections that affect people
- Encourage town boards to meet with the boards of other towns
- newsletters
- ambassadors to each town, present at town meeting
- involve youth groups, high school fishing clubs, high school science clubs
- local students design posters, for boat ramps, stores, etc, video contest
- have an app!
- reach out to bass fishing groups
- contact people at boat ramps
- infographics
- joint lecture series (SLA, SLNSC, LPC, etc.)
- town reps
- newsletters
- boat ramps--revive literature
- presentations--libraries, RDC, Camp Deerwood, Camp Hale
- brochures
- contests: photo, paintings
- questionnaires
- online surveys
- progress reports
- town meeting agenda item
- nominal zoning for streams
- food from Squam Lake Inn
- local school research engagement (ie monitoring task assigned to a school, summer camp)
- newsletter
- survey--email, paper
- realtors
- state politician invited visits with fun and facts--invite their family on the lake with guided canoe/boat trips
- create more public event and opportunities
- WMUR article
- funding availability
- more impact on issues
- develop program opportunities with rec departments in the region not just abutting towns
- publicity
- don't forget RDC people
- use real estate agents to spread word about process and rewards
- DON'T use real estate agents to spread word about process and rewards

- local foods and dinners bring people together
- engage non-shoreline residents
- shoreline and nonshoreline residents and tax base issues. If water quality decreases, shorefront property values decrease and watershed property taxes could increase.
- Realtors handing out “welcome to the Squam Watershed” package to new buyers
- hold group adventures. For example: Over the Lake Kayakers, mountain bike group, already have sailing. working on fishing, working on rowing
- work with schools
- personal invites
- signage at trailhead parking
- signage at Moon, Bowman and NEFFA
- outreach at town meetings
- Facebook page
- Advertise at Film Festival
- Link to town website
- old home days
- town meetings
- photo contest
- art show
- mailer--magnet
- marinas
- decrease in property values leads to an increase in taxes
- strengthen connection to uplands
- Squam Art Workshop--Sept and June
- local zoning
- education about NPS
- different approaches to different cultures (lake front, off lake, renters)
- snowball approach to info spreading
- Facility Access passes
- brochures
- engage in plan
- Camps
- Camp Hale
- RDC
- presentations in public places
- bring together a group of leaders to form a smaller working group
- ID town ordinances
- monitoring
- Holderness School
- Holderness School’s E week
- user groups--bass tourneys (TBF, BF), pond hockey, ice fishing derby
- press releases
- town reps (ambassadors)

- maps with wildlife in the watershed
- involve town officials--buy-in
- signage showing where you enter the Squam Watershed
- watershed summer camp for children
- promote Squam book!
- fun for everyone!
- newsletter
- workshops on best practices--tie to common problems residents experience
- merit badges in conservation
- merit badges (certificates?) in conservation planning

What are your thoughts about a new Squam Watershed Plan? What do we need to address?

- ownership for future generations
- animal invasive species
- all towns--same ordinances
- use of road salt on roads
- garbage disposal
- communication of the plan
- land conservation which impacts the watershed
- don't forget to spread the word through Church Island
- role of working forests
- how to balance recreation with quiet
- foster Squam's conservation ethos
- recreation diversity (bikes, etc.)
- protection of upper elevation and fragile land
- maintain Squam's scenic landscape and visual character
- stormwater control (and salt, fuel)
- pet waste control
- include explanation of purpose of plan, how is can/will be used, what can it accomplish
- zoning setback consistency (septic)
- invasive plants, roadside
- expand concept of water quality to include bioaccumulative toxins
- lot size and setbacks should be related to water body size and water volume, depth
- The importance of cultural resources through.. national register, culture of careful planning
- analysis of cultural resources and how they affect the environment
- encouraging downtown revitalization
- limit overdevelopment/ S P R A W L
- climate change--how to mitigate and educate public, re what they can do and changes they can make in daily activities
- climate change resilience and planning--storm events

- milfoil control
- education and communication of progress:
 - send out info in Squam Watershed Report;
 - summary via all watershed nonprofits;
 - send out a press release via town annual report or with tax bill;
 - with fishing/boating licenses
- priority educational messages and audiences
- water quality
- Route 3 runoff
- culverts
- land use regulations
- reach out to entire watershed, all 8 towns, communicate what a watershed is exactly
- continuous monitoring of what has been accomplished
- “report card” on first plan
- communication plan for plan
- press releases
- get next generation, younger community members involved
- need ways to get more people dedicated
- Raising awareness
- How to contact community members?
 - Schools,
 - social media, camps,
 - parks and rec groups,
 - signage, watershed boundary signs,
 - understanding the watershed, education
- draining/washing boats, making it mandatory
- expanding on invasive animals, not just milfoil and aquatic plants
- expanding on water quality
 - contaminants
 - monitoring the food chain
 - water quality and public health
 - cyanobacteria and human health
 - how can we build off of our success? “Squam is different than other lakes.”
 - using Squam as an example to other lakes.
 - our successes can raise \$\$
- local, regional, and global changes since 1991:
 - technology
 - shoreline protection acts
 - population age
 - # of active farms and managed forests
 - size of residences, # of toilets, size of septic areas
 - acid rain pressure
 - LUCT funds in watershed conservation funds

- # of towns
 - \$ available?
 - zoning changes
 - jet skis
 - drones
 - # of docks and boats
 - lead fishing tackle
 - change in style of motorized craft
 - pontoon vs ski vs fishing boats
 - kayak use, paddleboards
- business development
- sustainable local businesses
- guidelines for development
- we do need a plan
- Fisheries
- erosion-from trails by water's edge--shores of Dog Cove
- Lake Hosting/education to prevent invasives
- vulnerabilities related to extreme precip or drought and increasing lake temperature
- why watershed ("non-shoreline") residents should care about the quality of the lake (local tax base issues)
- vulnerabilities to increasing lake temperature (more algae, cyanobacteria, more invasive species, reduced period of ice cover)
- maintain local culture
- expand focus of AIS prevention and management to animals; encourage boat
- wash/decontamination practices and stations
- Do we want to spread out or concentrate usage?
- historic preservation--relation of Squam Watershed Project to Squam Lakes basin National Register project (recently completed through SLCS)
- check boats for milfoil
- are marinas equipt for gas spills
- more public access
- safety store on Big Squam
- enforce max # for public ramp. Usage based on 40 parking spaces. No more shuttles with remote parking
- That town officials meet and work together on zoning rules
- SLA, SLCS, and SLNSC work together on a regular basis. Divide tasks?
- Buying out Babe's Marine!
- change patterns of real estate development
- question of public access to Squam
- affordability
- septic--assessment updates
- more public access
- parks/rec programs to teach children in watershed

- NH F&G representative needed in planning process
- increase education

What do you think are the issues and priorities around the economy, environment, and culture of the Squam Watershed?

- food
- balance access and overuse
- respectful of use without overuse. Balance?! (Rattlesnake)
- If water quality is good and Squam is species, people will come and economy will benefit.
- Keep the special Squam culture alive
- Calm Squam
- next generation is so important
- “improve tax base” objective should not be there
- maintain tax base?
- “thoughtful” recreation access
- create a business culture in watershed to attract young people for sustainable business ventures.
- climate change effect on community
- how to provide an environment that supports/helps sustain local businesses
- boost local food
- How to get young people involved and committed
- Encouraging sustainable use of lake and watershed for watershed and non-watershed residents
- NEFFA clean-up walks to clean up the trails
- concentrated development to avoid sprawl
- convey sense of culture to succeeding generations of families on Squam
- sustainable development
- encourage and educate holistic sustainability
 - buildings
 - local foods
 - lifestyles
- generational continuation of Squam lifestyle? (relates to culture and economy)
- more/better snowmobile trails
- employment
- what % of businesses depend directly on lake?
- accessibility
- use concentration
- climate resilience
- fine line between use and misuse
- priority habitat

- old plan--summer plan. new plan needs to include winter activities such as skating, skiing and snowmobiling
- culture-exclusiveness-limited access
- support for young families
- self propelled sports events--water, land
- races, festivals generate advocacy and stakeholders
- trail management: concentrate or distribute use
- culverts
- bike paths
- overuse
- carrying capacity
- remote operable webcams-PR
- more fitbits!
- local foods
- fewer "events" more quiet activities
- working forests
- expand concept of WQ
- focus on impacts on uplands
- social carrying capacity
- concentrate development and encourage reuse